

SPONSORSHIP PACKAGES



Package	Platinum	Gold	Silver	Bronze
Value	KSH 1,500,000 (USD 12,000)	KSH 1,000,000 (USD 7,800)	KSH 700,000 (USD 6,000)	KSH 300,000 (USD 2,500)
Exhibition booths	9m x 3m	6m x 3m	3m x 3m	3m x 3m
Key Speaker slot at the Conference	✓	✓	✗	✗
Guaranteed visit to booth by the Guest of Honour	✓	✓	✗	✗
Participate in Conference panel session	✓	✗	✗	✗
Prominent Company logo on all multi-media advertisement	✓	✓	✗	✗
Roll-up banners co-branding at main hall	4	2	1	1
Priority positioning of marketing material	✓	✓	✗	✗
Entry tickets to all side events, Gala dinner and Cocktail party	2 VVIP, 3 VIP 3 Delegates	2 VIP 2 Delegates	1 VIP 2 Delegates	1 VIP 2 Delegates
Advertisement in Conference Booklet	2 Full pages	1 Full page	½ Page	¼ Page
Sponsor advertisement to play during breaks	60-sec	30-sec	15-sec	✗
Teardrop Banners in outdoor areas	6	4	2	1
Inclusion of the company's brochure and a gift/giveaway in the attendee pack to be distributed to participants	✓	✓	✗	✗
Animated logo on screen at conference and exclusive events such as cocktails, lunches and dinners	✓	✓	✓	✗
PR and social media mentions	✓	✓	✓	✓
Recognition as Platinum, Gold or Silver Sponsor on all conference publications and on social media	✓	✓	✓	✗
Acknowledgement as Platinum, Gold or Silver sponsor during the conference	✓	✓	✓	✓
Company advertisement to be featured on the conference website	✓	✓	✓	✗
Entitlement to promote Company as a Sponsor	✓	✓	✗	✗
Provide appropriate signage in the main conference rooms and registration area	✓	✓	✗	✗
Exclusive branding and marketing rights during the period of the conference	✓	✗	✗	✗
Rights to host a targeted side event, session, or activity	✓	✗	✗	✗